



## PRESS RELEASE

**Mandeville Reg. Hospital**  
32 Hargreaves Avenue  
Mandeville  
Ph: (876) 962-2067/2744/1094  
Fax: (876) 625-8493

**May Pen Hospital**  
1 Muirhead Avenue  
May Pen  
Ph: (876) 986-2528/7708/6938  
Fax: (876) 986-2650

**Black River Hospital**  
45 High Street  
Black River  
Ph: (876) 965-2224/2212  
(876) 634-3700  
Fax: (876) 965-9294

**Percy Junior Hospital**  
Spalding P.O.  
Clarendon  
Ph: (876) 964-1181/2222/2322  
Fax: (876) 964-1548

**Lionel Town Hospital**  
Bustamante Drive  
Vere, Clarendon  
Ph: (876) 986-3226  
Fax: (876) 986-3373

**Chapelton Hospital**  
Chapelton P.O.  
Clarendon  
Ph: (876) 987-2215

**Manchester Health Dept.**  
Race Course Rd.  
Mandeville  
Ph: (876) 962-2288/7033  
(876) 625-3433  
Fax: (876) 962-2171

**Clarendon Health Dept.**  
1-3 Jackson St. Denbigh  
May Pen  
Ph: (876) 986-7869  
Fax: (876) 986-9713

**St. Elizabeth Health Dept**  
High Street  
Black River  
Ph: (876) 965-9174-5  
Fax: (876) 965-2701

**May 5, 2022**

**FOR IMMEDIATE RELEASE:**

### Health Team Intervenes in Community to Encourage Positive Behaviour Change

The Victoria Town community in South Manchester will benefit from a one-year Targeted Community Intervention (TCI) programme aimed at impacting positive behaviour changes among community members.

The TCI programme will be spearheaded by the Manchester Health Department and will empower community members to make positive behaviour changes in relation to health, wellness and environmental health practices.

The programme was launched at the Victoria Town Primary School on Friday, April 29, using the theme "Step Up! Stand Out! Tek Charge, A Fi Wi Community", and will use a collaborative approach with the school, the police, political directorate and other government agencies and stakeholders.

According to Medical Officer of Health for Manchester, Dr. Nadine Williams, the rural community was selected based on clinical data which revealed several challenges in the community including health and social issues.

"A part of our mission is to work with you the community members to make your lives healthier and to empower you to make positive changes" Dr. Williams said.

The Health Department will use initiatives and strategies to work with residents including: health screenings, group counselling and health committee meetings.

Community members will also be empowered with knowledge of the use of exercise and proper nutrition to create a healthier lifestyle. The

(more)

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programme will be re-assessed after one year.

Sergeant Lavern McClean who represented the Asia Police Division welcomed the partnership, noting that the police is committed to working with the Manchester Health Department to achieve its goals.

Picture 1



Participants from the Manchester Health Department, the Asia Police and the Victoria Town Primary School demonstrating the collaborative approach which will be used for the Targeted Community Intervention.

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Picture 2



Some of the students and parents who attended the launch of the Targeted Community Intervention programme in the Victoria Town community.

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For more information contact:  
Latoya Laylor Brown  
Public Relations Officer  
Southern Regional Health Authority  
Tel: 962-8232/779-2663  
Email: [latoya.laylor@srha.gov.jm](mailto:latoya.laylor@srha.gov.jm)

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